



REVIVAL SERVICES FRANCHISE

Head office:- H.N -150, Near Saket Galaxy, Anandpuri,
West Boring Canal Road Patna - 800001

Mobile Number: 8447748140

E-mail: support@revivalservices.in

► WebSite: www.revivalservices.in

Shazia Quaiser(Founder)

About Revival Services

- ▶ ***Revival is India's first Service Center for Premium footwear & leather Goods.***
- ▶ *WE at **Revival** mending, cleaning ,sanitize and give refreshingly new look to shoes and other products like jackets & Bags. We deliver awesome services and we are committed to create better customer experience.*
- ▶ **For us**, customer satisfaction is the prime and foremost importance. WE try to offer customized service to our best of efforts according to the demand of our customers.
- ▶ **We offer** free pickup and drop of your premium shoes, jackets and bags, Anyone can Book our services for Pickup through phone call, Whatsapp & Website.

Vision, Problem & Solution

- ▶ ***Our Vision*** is to become India's most valuable brand in terms of customer services in the field of footwear & Leather Services.
- ▶ People become helpless when they find their shoes/leather products are getting old or dirty & they throw away. Now Revival Services has come as a ray of hope for all of them.
- ▶ We take care of the old shoes by cleaning, repairing & giving them a new look and then delivering to the customer, so that the customer can feel like new shoes once again.

Franchise Model (FOFO)

- ▶ In FOFO model, all operational activities from setup of interiors to daily operations are maintained by the franchisee. The company will provide full support on how to manage the operations, training and also have regular audits to check if the company processes are followed.
- ▶ Full operational control for the franchisee.
- ▶ Company provides all necessary information and support on set up, training and operational procedures.
- ▶ Franchisee owns business and manages all activities on day to day basis.
- ▶ Company ensures Quality standards are maintained.
- ▶ Best for whom they provides time and wants to become store owner, & take care and run business by self. Full responsible person may fit for this model.
- ▶ Brand Royalty- Franchisee has to pay Brand Royalty every month to Company.
- ▶ 1. Mini Store - 10,000 Per Month Or 10% off monthly sales. Whichever is higher will be applicable.
- ▶ 2. Mega Store - 15,000 Per Month or 10% off monthly sales. Whichever is higher will be applicable.

Revival Services & Price

Service Name	Price
Net Ruffu	150/- per hole
School PT Shoe cleaning	300/-
Laces	60-80 /-
Insole	60-80 /- Normal
Leather Insole	200/-
Rexin Insole	150/-
Upper Change (Leather)	500/-
Upper Change(Raxin)	400/-
Back Heal Inner Leather Change	400/-
Back Heal Inner Raxin/Fabric Change	300/-
Customize Sticker(Small)	200/-
Customize Sticker(Medium) 300/-	300/-
Customize Sticker(Large)	400/-

Revival Services & Price

Service Name	Price
Sole replace(Men / Women)	700/-
Color Dye (Canvas/Formal Leather)	500/-
Color Dye (PT Shoes)	300/-
Leather Jacket Cleaning	400/-
Net Replace(Full Front)	600/-
Bag Cleaning(Small/Medium/Large)	200/400/600/-
Rubber Sole	600/-
Sole pasting	400/-
Sheet Sole Pasting	400/-
Cleaning and Polishing	300/-
Round Stitching	400/-

How we Use Funds for your business:

- ▶ Investment uses in fall ceiling, proper putty and paint on the walls, camera installation, music system, LED lights, fans, warehouse setup, technical equipment's , Raw material kit, Branding kit, External promotion kit, main board in ACP paneling, Furniture setup, Computers, printers, music systems, camera, software etc.

Choosing location for Outlet Store.

- ▶ In Shopping Mall
- ▶ In Market Area
- ▶ In Residential Society Apartment
- ▶ high-density residential area
- ▶ university campus

Note: We accepts 250 to 500 Sq-feet Area for Revival Outlets

Mini Store - Total Investment 12 Lakh

▶ Area Required	250 – 350 Sq. Ft.
▶ Interior & Furniture	5 Lacs.
▶ Equipments	2 Lacs.
▶ IT Setup	50,000/-
▶ Marketing & Branding	50,000/-
▶ Franchisee fee	4 Lacs

▶ Total Amount	12 Lacs.

Mega Store - Total Investment 15 Lakh

▶ Area Required	400 – 500 Sq. Ft.
▶ Interior & Furniture	7 Lacs.
▶ Equipments	2 Lacs.
▶ IT Setup	50,000/-
▶ Marketing & Branding	50,000/-
▶ Franchisee fee	5 Lacs

▶ Total Amount	15 Lacs.

Return on Investment **ROI** – Mini Store)

Let's Take an example of 300 Sq. ft. Area of store Franchisee:-

Sales & Gross Margin

- ▶ A . Franchise Investment Cost : = Rs 12,00,000/-
- ▶ B . Per Day Approximate Sales Rs. 10,000/-
- ▶ C. Per Month Approximate sale Rs. 3,00,000/-
- ▶ D. Product Cost 20% = Rs. 60, 000/-
- ▶ E. Gross Margin 80% = Rs. 2, 40, 000/-

Expenses

- ▶ A. Franchisee Store Rent : Rs 30, 000/- Per month
- ▶ B. 3 Employee's Salary : 15000 + 15000 + 10000 = 40,000/- Per month
- ▶ C. Electric = 10, 000/- Per month
- ▶ D. Store Advertising & Social Media = 30, 000/- Per month
- ▶ Other Mislleneous Expenses = 20, 000/-
- ▶ Royalty Fee 10, 000

▶ Total. = Rs. 1, 40, 000/-

Net Profit of store = Gross margin - Expenses = 2, 40, 000 - 1, 40, 000 = 1,00, 000/- Per month

Monthly Profit = Rs. 1,00,000 /- Per month

Yearly Profit = Rs. 12,00,000/- Per year

ROI 100% - 12 Months Aprox

Return on Investment **ROI** – Mega Store)

Let's Take an example of 500 Sq. ft. Area of store Franchisee:-

Sales & Gross Margin

- ▶ A . Franchise Investment Cost : = Rs 15,00,000/-
- ▶ B . Per Day Approximate Sales Rs. 15,000/-
- ▶ C. Per Month Approximate sale Rs. 4,50,000/-
- ▶ D. Product Cost 20% = Rs. 90, 000/-
- ▶ E. Gross Margin 80% = Rs. 3, 60, 000/-

Expenses

- ▶ A. Franchisee Store Rent : Rs 50, 000/- Per month
- ▶ B. 4 Employee's Salary : 15000 + 15000 + 15000 + 10000 = 55,000/- Per month
- ▶ C. Electric = 15, 000/- Per month
- ▶ D. Store Advertising & Social Media = 50, 000/- Per month
- ▶ Other Mislleneous Expenses = 25, 000/-
- ▶ Royalty Fee 15, 000

▶ Total. = Rs. 2, 10, 000/-

Net Profit of store = Gross margin - Expenses = 3, 60, 000 - 2,10, 000 = 1,50, 000/- Per month

Monthly Profit = Rs. 1,50,000 /- Per month

Yearly Profit = Rs. 18,00,000/- Per year

ROI 100% - 10 Months Aprox

Process of Starting Franchise Stores.

- ▶ Step 1 : Will have to Deposit Franchise Registration Fee of Rs. 30, 000/-
- ▶ Step 2 : Area & shop Verification by the Company.
- ▶ Step 3 : Agreement Between Franchisee & Franchisor.
- ▶ Step 4 : Payment Through Bank Transfer
- ▶ Step 5 : Start Building outlet's Interior & Exterior.
- ▶ Step 6 : Staff Hiring & Training
- ▶ Step 7 : Promotional advertising through multiple systems
- ▶ Step 8 : Launching Event.
- ▶ Step 9 : Start Store Operation.

Media Coverage & News

Revival Services is an Indian brand which is popular all over India. Some well-known news channels have given space to our story on their platforms.





Services for all kinds of Footwear & Leather Products (Bags, Shoes & Jackets)

Before After

Before After

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SERVICES

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WE PROVIDE CLEANING, WASHING & REPAIRING SERVICES FOR ALL KINDS OF FOOTWEAR & LEATHER PRODUCTS (BAGS, SHOES & JACKETS ETC.)

With us: 344

RE-VIVAL CARE FOR LEATHER
WE PROVIDE CLEANING, WASHING & REPAIRING SERVICES FOR ALL KINDS OF FOOTWEAR & LEATHER PRODUCTS (BAGS, SHOES & JACKETS ETC.)



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Your success is
our commitment

The background features a series of overlapping, semi-transparent green triangles and polygons of various shades, ranging from light lime green to dark forest green. These shapes are arranged in a dynamic, layered pattern that creates a sense of depth and movement, primarily concentrated on the right side of the frame.